

Spot. Connect. Change.

How Positive People® fights stigma.

Step 1: Spot Stigma Hotspots

People living with HIV use Positive People to identify places where they feel judged, unsafe, or excluded.

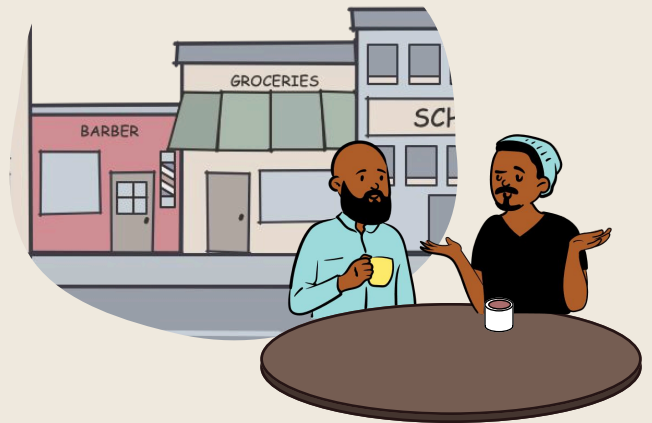


Step 2: Connect with trusted allies

Allies - people who are trusted by both sides - step in to help. They receive special training from Positive People trainers on how to understand stigma and respond with compassion.

Step 3: Start the Conversation

Allies reach out to people in stigma hotspots and engage them in reflective, non-judgmental conversation. These one-on-one dialogues build understanding, shift assumptions, and make communities safer for everyone.



The Outcome: A More Welcoming Community

Positive People is a community-driven app that provides a safe space and helps people living with HIV respond to stigma with the support of allies.

